

ONE PASS FOR THE PEOPLE



DoTheTrails.com





RECREATIONAL
TRAILS
COALITION
ONTARIO

BUSINESS PLAN & STRATEGY

THE TIME IS NOW

Recreational Trails Coalition Ontario (RTCO)

RTCO is a partnership dedicated to growing the tourism and economic impact of off-highway power sports in Ontario, while addressing the needs of shared-use trails.



With the support of the Government of Canada through the Federal Economic Development Agency for Southern Ontario.

Canada 

Funding provided by the Government of Ontario

Ontario 



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HERE TO MAKE A DIFFERENCE

RTCO operates as a not-for-profit charitable organization



2 Reps



2 Reps



2 Reps

Board Makeup

Recreational Trails
Coalition Ontario

Municipalities

2 Reps



1 or 2 Reps

OFSC

2 Reps

Advisors

- Ontario Ministry of Heritage, Sport, Tourism and Culture Industries
 - Ontario Ministry of Natural Resources
- Ontario Ministry of Agriculture Food and Rural Affairs
 - Ontario Ministry of Transportation
 - Ontario Provincial Police SAVE
 - Infrastructure Ontario

\$150.00 Annual Pass

- Insurance - \$17.80
 - CGL and legal expense outside options or Self Insured & CGL
- Cost of printing map - \$0.50/map
- Cost of printing pass - \$2.00/pass
- Mailing
 - Pass - \$0.90/pass
 - Map - \$1.10/map
- Envelopes - \$0.10
- Labels - \$0.10
- Admin - \$7.50

80% trail development and maintenance fund



One pass is a permit to use the participating organizations owned and/or operated trails in Ontario. One Insurance program for all.

Eastern Ontario Trails Alliance Bringing Success To Recreational Trails Coalition Ontario

Income

Sales - web ad, signage map
Community futures North Hastings
Destination Ontario
One Pass Permit Sales
Municipalities contribution and investment
Corporate and other investments
COHV Canadian Off Highway Vehicles Distributors Council
Government Grants applied for
Bridge Grant applied for

Income over
5 year plan
could be
\$11,610,797

Expenses

Staff
CPP/income tax
Benefits
Office supplies/phone/rent, postage
Travel
Marketing-ads trade shows
Printing passes 10,000
Printing and designing provincial map 30,000 copies
Linking to online permits purchase/sales
Redesign of online pass purchase form
Web hosting and domain management
Signage
D&O insurance
Insurance CGL trail program
Trail Maintenance and development
Legal
Accounting

Expenses over
5 year plan
could be
\$7,096,797

Specific Trail Development Project

Moira Lake Bridge
Renfrew County Area, North Frontenac Park lands,
Northumberland forest Improvements, Hastings Heritage Trail,
Trail of Two Lakes and the CP Line Improvements
Park to Park trail and bridges

Specific trail
development projects
over 5 year plan could be
\$4,514,000

Other opportunities that exist trail links loops and expansions:

Peterborough County Forest Trails
Coe Hill to Havelock trail link

Park to Park expansion of a network of trails
Wolfe Island to connect the K&P
Northern part of the Ottawa Valley Recreation trail
Pembroke Link to Quebec upgrades
And there could be others

Maintenance Guidelines

The following activities will serve as guidelines for the annual maintenance program for the recreational trail:

THE FOLLOWING ACTIVITIES ARE CONSIDERED PART OF A REQUIRED ANNUAL MAINTENANCE PROGRAM:

Summer Grading	<ul style="list-style-type: none">• Once per year to shape the trail, remove potholes and provide drainage of the traveled portion of the trail.
Brushing and Grass Cutting	<ul style="list-style-type: none">• Cut grass and clear the trail as necessary including road crossing visibility triangles.
Bridge Cleaning	<ul style="list-style-type: none">• Clean dirt and debris off bridge bearings, abutment sills, superstructure and decks as necessary to prevent moisture being trapped that will promote the deterioration of the structure.
Winter Grooming	<ul style="list-style-type: none">• Three times per week for estimated 8 weeks of the year to make the trail surface even texture and free of ruts and tracks.

THE FOLLOWING ACTIVITIES ARE ANTICIPATED RESPONSES TO EFFECT REPAIRS OCCASIONED BY STORMS, ACCIDENTS, VANDALISM, ETC:

Patrolling	<ul style="list-style-type: none">• In the summer time it is recommended that the trail be patrolled once per month to check general conditions and identify trail damage that needs repair.• In the winter time the grooming operation could also serve as the patrol activity.
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TYPICAL ITEMS THAT WILL NEED TO BE ATTENDED TO IN A TIMELY MANNER ARE AS FOLLOWS:

Bridge Repair	<ul style="list-style-type: none">• Within two days of being made aware of any damage that may jeopardize user safety (i.e. damage to traffic protection, handrails, deck damage, etc.) necessary repairs should be completed.• Damage not affecting user safety should be completed as soon as conveniently possible.
Trail Signs	<ul style="list-style-type: none">• Signs related to safe use of the trail (i.e. stop signs at road crossings, speed warning signs, etc.) should be replaced within 1 day of the reported damage or vandalism.• Other signs (i.e. information, direction, etc.) that have been damaged or removed should be replaced as soon as conveniently possible.
Miscellaneous Items	<ul style="list-style-type: none">• Dispose of garbage and/or refuse (Section 5.(f)); repair work necessary to clear fallen trees, fill washouts, clear beaver dams, etc. should be responded to as necessary and as expeditiously as possible to maintain the uninterrupted safe use of the trail.

Source: Greer Galloway Group Inc. Letter dated October 22, 2000 to Eastern Ontario Trails Alliance

Trail Maintenance Checklist

Trail Name: _____ Inspection Date: _____

Inspector(s): _____

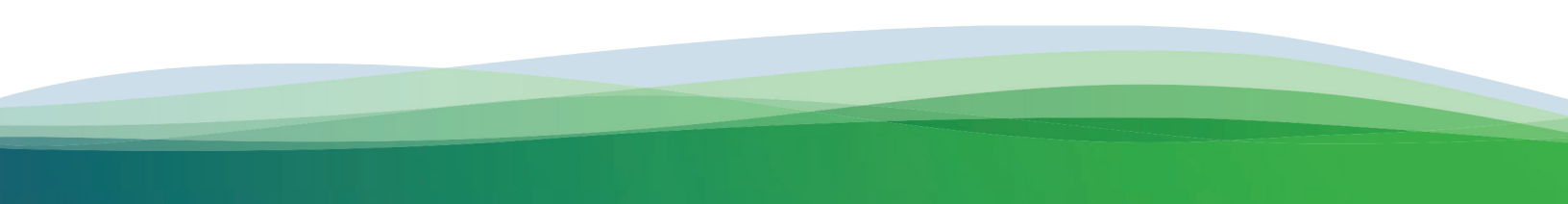
Other trail users: Multi-Use Hiking Cycling
 Equestrian Snowmobiling Other _____

Check (Y) items that are in satisfactory condition. Place (X) in problem areas, and detail remedial actions required on reverse. Report major problems immediately to the Trail Management Unit. Leave blank boxes, which do not apply.

- Asphalt on surface in satisfactory condition?
- Loose stones removed from asphalt surfaces?
- Pavement lines clearly marked?
- Soil, gravel, natural trail surface compacted and in satisfactory condition?
- Vegetation cleared to suggest width and height?
- Hazards eliminated (dead trees, limbs, leaning trees, loose rocks etc...)?
- Litter removed (including parking areas)?
- Culverts cleared?
- Adequate drainage in wet areas?
- Graffiti along trail erased?
- Bridges in good repair with decking/railings intact?
- Boardwalks in good repair with decking/railings intact?
- Viewing platforms in good repair?
- Fences in good repair?
- Signs placed properly and in good condition?
- Barriers used for road closure/access restriction in good condition?
- Slope erosion under control?

Please circle yes or no.

Any signs of misuse or over-abuse of the trail?	YES	NO
Any problems with fires in unauthorized places?	YES	NO
Any need for warning or hazard signs to be erected?	YES	NO
Any problems with parking or parking areas?	YES	NO
Any reasons for re-routing sections of trail?	YES	NO



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Commercial General Liability Loss Report Form

Insured: _____

Address: _____ Postal Code: _____

Insurer: _____ Policy # _____

Date of Loss: Day: _____ Month: _____ Year: _____ Time: _____

Phone: _____ Work: _____ Email: _____

Where did the loss occur? _____

Briefly describe the circumstances, damages and how the loss occurred.

_____ Estimate of Loss\$ _____

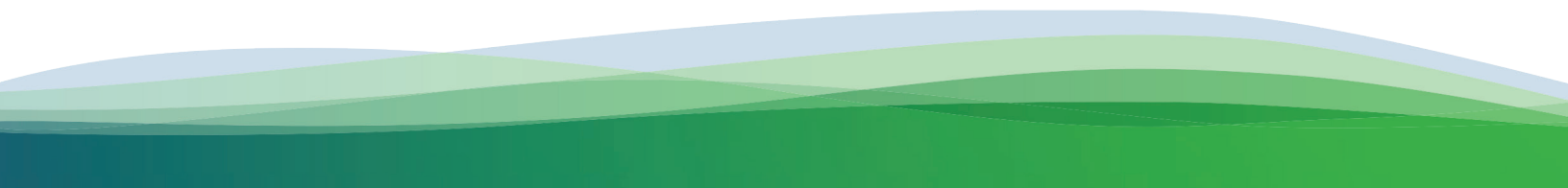
If applicable: Police were notified at _____

On _____ 20__ Police File or Occurrence #: _____

Give names and addresses of witnesses:

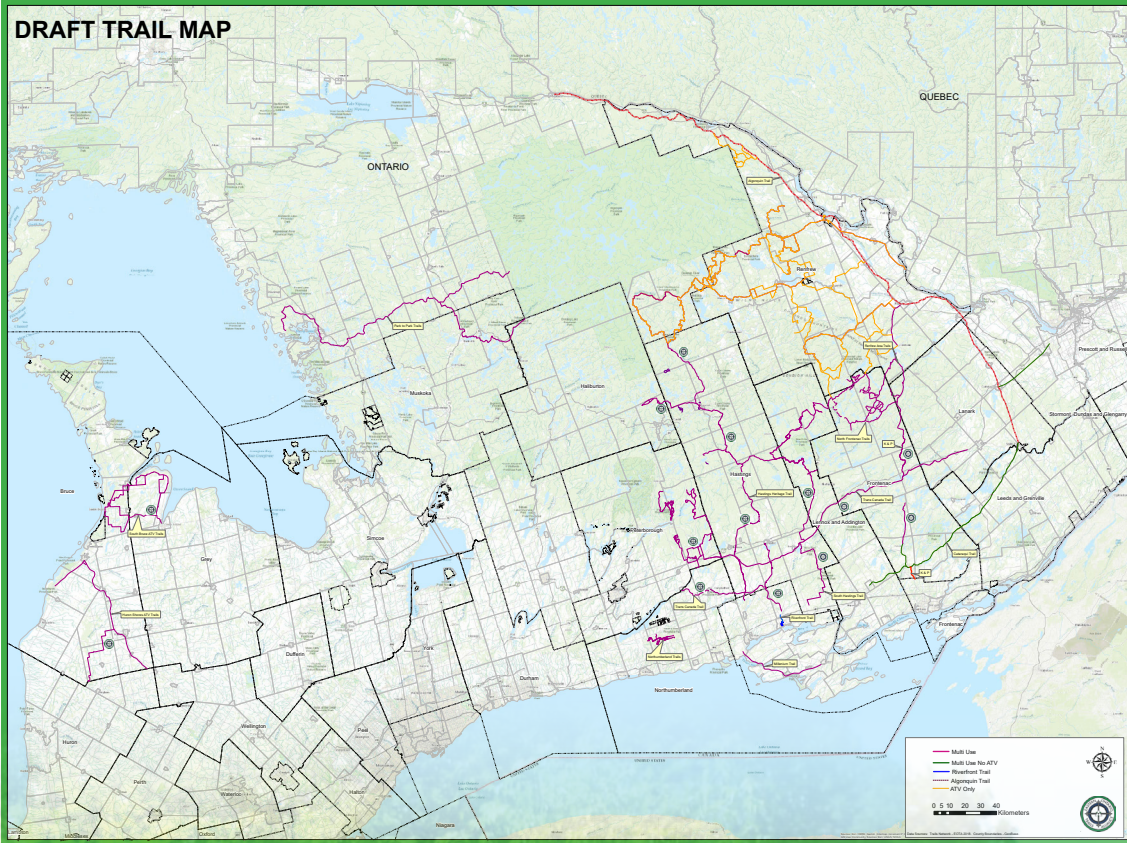
I understand that inflated or fraudulent claims is an offense and will be prosecuted. The foregoing statements are true and correct to the best of my knowledge, and are submitted as a claim under the said policy.

Date: _____ Signature: _____





DRAFT TRAIL MAP



Get your trail pass
& map today!

ONE PASS FOR ALL

DOHETRAILS.COM